



Sponsorship Opportunities for the 2nd Annual Bowl for Kids Sake benefitting BBBS of St. Johns County

What is Bowl for Kids Sake? Bowl for Kids' Sake is not just about bowling; it is about changing children's lives! Bowl for Kids Sake (BFKS) is the nationally known fundraiser for Big Brothers Big Sisters organizations. Team Captains are recruited and that Captain pulls together 4 additional team members. The Team sets a goal and develops a strategy to reach that goal whether it's pledges from friends/family, mini-fundraisers (i.e. a bake sale), or sponsorships from business partners. The teams raise money and then they join BBBS at a fun Bowling Party to celebrate their and other teams' successes.

When will the BFKS be held? Bowl for Kids Sake is Sunday, October 21, 2012 from 1:00 to 3:00 pm.

What are the benefits of sponsoring Bowl for Kids Sake? Promotion of your business to the participants of BFKS and to many other supporters of Big Brothers Big Sisters. Depending on what level you choose, your business will be promoted on event t-shirts, during BFKS and other marketing strategies. See specific benefits below.

Levels of Sponsorship:

Supporting Sponsor - \$100

Company's name on t-shirt and posters/flyers.

Contributing Sponsor - \$200

Company logo on t-shirt and posters/flyers.

Links to company website and/or facebook page from BBBS's website and facebook page.

Premier Sponsor - \$250

Company logo on t-shirt and posters/flyers.

Links to company website and/or facebook page from BBBS's website and facebook page.

Company's banner at the BFKS event.

___ YES, I want to sponsor the 2nd Annual St. Johns County Bowl for Kids Sake at the _____ level!

Business Name _____ Phone _____

Contact Name _____ Email _____

Address: _____

Mail to: BBBS, 1400 Old Dixie Hwy., St. Augustine, FL 32084 or fax to (904) 824-0724.
Call Teresa Andrews at (904)829-9986 with any questions. THANK YOU!